

PROJECT PROPOSAL

TALKING STATUES

HOW DOES IT WORK?

▶ SEE VIDEO

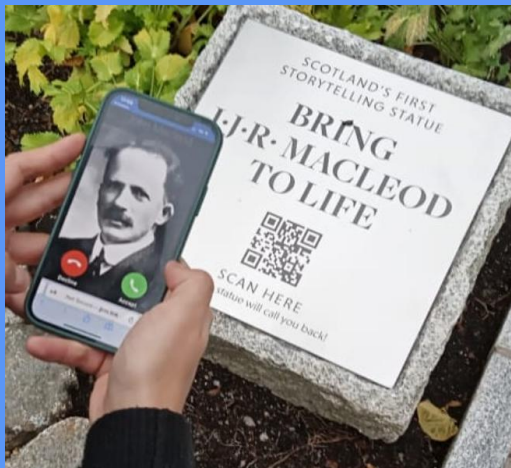




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Engagement Through Storytelling

Human Connection

By providing a voice to historical figures, the project can create a more personal connection between the audience and the figure represented by the statue. This emotional engagement is crucial for retaining historical information.

Narrative Technique

Utilizing storytelling techniques, each statue can share its own story, including significant events, personal anecdotes, and historical context, making the learning experience more relatable and memorable.

Multilingual Support

Providing narratives in multiple languages ensures that non-native speakers and tourists can also benefit from the project.

Educational Partnerships

Collaborations with Schools: Partnering with educational institutions can turn the statues into outdoor classrooms, where students can learn history in a real-world context.

Narrative Technique: Utilizing storytelling techniques, each statue can share its own story, including significant events, personal anecdotes, and historical context, making the learning experience more relatable and memorable.

Community Involvement

Local Historians and Artists: Engaging local historians and artists in the project can ensure that the narratives are accurate and culturally relevant. This collaboration can also foster a sense of community ownership and pride in local history.

Audio Descriptions

For visually impaired individuals, detailed audio descriptions can offer insights into the physical appearance of statues and their historical significance.

Promotion of Historical Awareness

Highlighting Lesser-Known Figures: By giving a voice to lesser-known historical figures, the project can broaden public awareness and appreciation of diverse historical contributions.

ABOUT OUR ORGANIZATION



About Talking Statues Association

- Talking Statues Association is a renowned firm specializing in the creation of Talking Statues across the globe.
- We invented the idea for Talking Statues in Copenhagen 2013 with the aim for sharing the interesting stories behind statues.
- At Talking Statues Association, we collaborate with historians, writers, and actors to ensure the longevity and impact of our projects.
- We have worked with both public and private organizations. The uses of Talking Statues are flexible and the project can be scaled according to your needs.



Vision Statement

To find new ways of combining history storytelling and new technology.



Mission Statement

To make sure our clients receive the best project as efficiently as possible.

OUR TEAM



David P. Fox
Founder &
Producer



**Eleonora
Pakhmurskaia**
Accountant

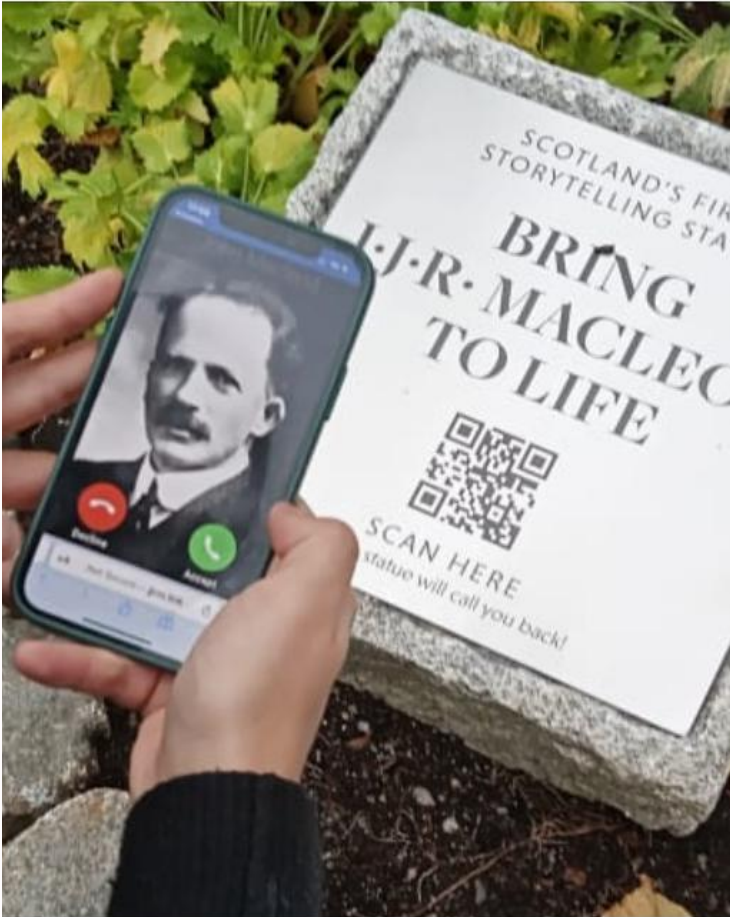


Waleed B.
Technician



Joe Giordano
Author

HOW DOES IT WORK



1

SCAN QR CODE

→ Your smartphone will ring and you will get an incoming call from the statue.

2

THE STATUE CALLS YOU

→ Your smartphone will ring and you will see an incoming call from the statue.

3

ACCEPT THE CALL

→ When you accept the call the statue will talk to you for 5-6 minutes

Test the application - Scan the code



ABOUT COLLABORATION



The Women's Rights Pioneers Monument is a sculpture by Meredith Bergmann donated by Monumental Women

Every time we create Talking Statues, we discuss the collaboration and how it should proceed. We are always responsible for the technology and programming and often take care of the script and actors as well. In these cases, the client approves every step along the way.

In other cases, the client may have suggestions for the writer and actor. For the Women's Rights Pioneers Monument in Central Park by sculptor Meredith Bergmann, featuring Sojourner Truth, Elizabeth Cady Stanton, and Susan B. Anthony, we were contacted by Brenda Berkman from Monumental Women. She already had a scriptwriter and actors lined up, including Jane Alexander, Viola Davis, America Ferrera, Rita Moreno, Zoe Saldana and Meryl Streep. The scriptwriter was Joanne Parrent. In addition to the app, we also produced a short film for Monumental Women about the sculpture and the three women represented on the statue.



You can scan the code above to receive a call

WHAT WILL THE STATUE SAY?



Boston Women's Memorial: Phillis Wheatley, Abigail Adams, and Lucy Stone

History

The most important element is the story that the statue conveys through its dialogue with the listener. It's akin to encountering George Washington on the street and asking him to recount his life's achievements. The narrative approach can be crafted in various ways; one might choose to present it chronologically or, alternatively, thematically.

Artwork

The statue can also relate to the artwork. The depicted figure might be proud to have a statue placed in this particular location. Alternatively, the statue might have undergone maintenance and looks more polished, or conversely, there might be missing elements that have been lost over time.

Humor

Incorporating humor is essential. The statue can refer to contemporary events even though the person it represents has been dead for more than 200 years. For example, Washington's statue with a raised hand might humorously clarify that he isn't trying to hail a taxi but is signaling his troops.

Authenticity

The tone should be conversational, and there are various ways to achieve this. If the person portrayed is available, they can lend their voice to the statue. Otherwise, a scriptwriter and actor are often used. Quotations can enhance authenticity, but a skilled actor can effectively convey the illusion. In Boston, MA, well-known contemporary women politicians Mayor Michelle Wu, Massachusetts Attorney General Andrea Campbell and US Representative Ayanna Presley lent their voices to the Boston Women's Memorial celebrating women's rights.



Lucy Stone read by
Boston Mayor Michelle Wu

TESTIMONIALS



Client satisfaction is Talking Statues highest priority.

We attract new clients because of our rich history of successful projects.

As a history museum we are always striving to find ways to engage the general public in understanding the past and we find Talking Statues extremely effective in making historical figures approachable and exciting. Thousands of passers-by have made use of the QR codes.

Margi Hofer
Vice President and Museum Director
New-York Historical Society



“The Talking Statues project on Times Square has allowed us to make another improvement to the area, by providing something new and exciting for all visitors to experience..”

Taylor Varga
Senior Manager, Production & Operations
Times Square Alliance



MILESTONES



Meeting:

To discuss the contents

Script writing:

A script is written for the statue and approved

Recording

The script is performed by an actor and recorded

Programming and Sign

The app and QR sign are created

Testing

The app is tested using the QR code on the sign

Launch

After 30 days the project is ready to launch



PRESS

[Boston Globe](#)

[BBC](#)

[Fox 5 Television](#)

[Chicago Tribune](#)

[New York Daily](#)

[Politken](#)

[New York Times](#)

[Guardian](#)

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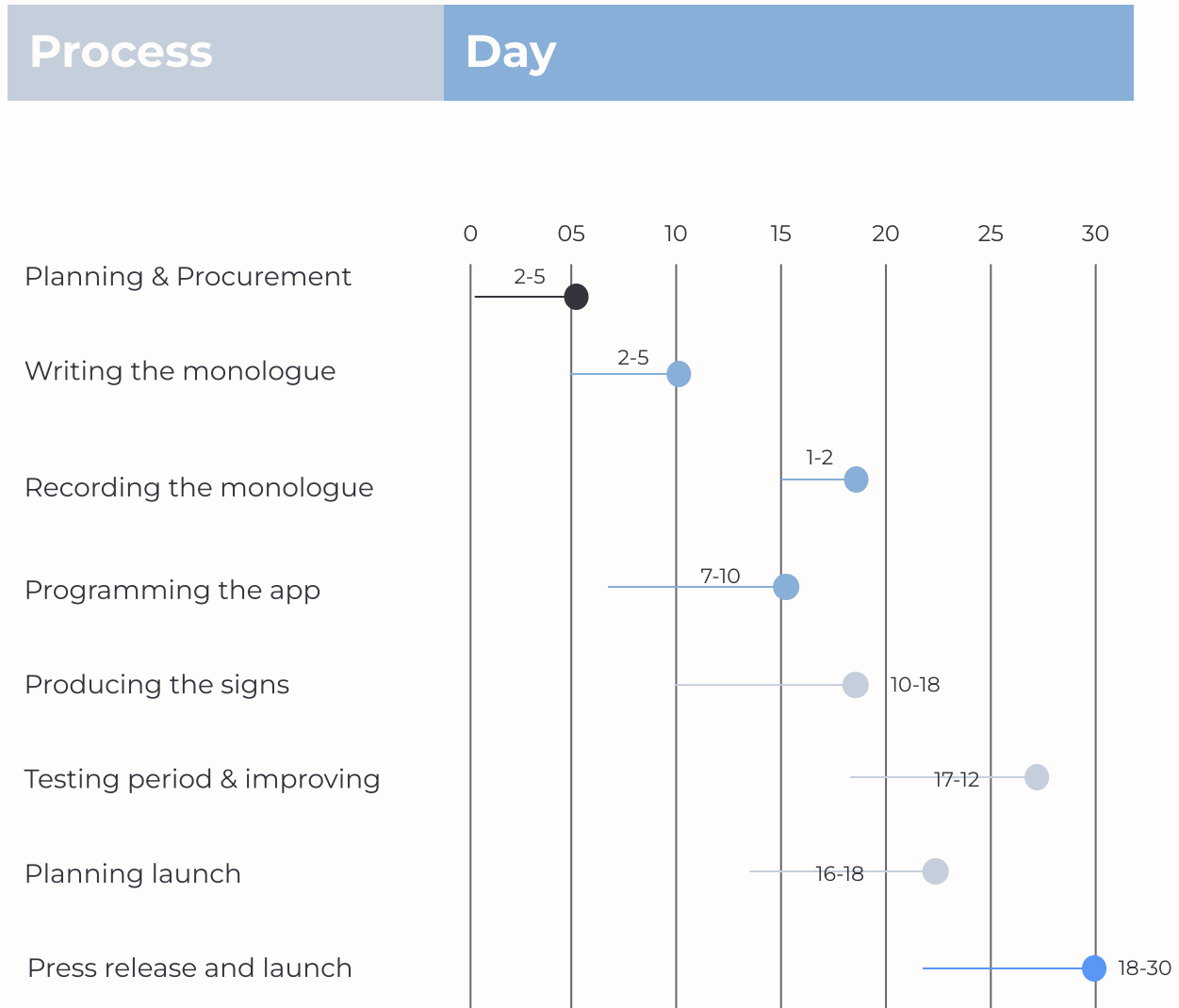
[WTTW News](#)

[Aberdeen Live](#)

[Irish Times](#)

Click on the media links above to access the news articles.

TIMELINE & DELIVERY



**Final project delivery time: 30 days from approval*

Time Percent



- 10% Planning
- 23% programming App
- 27% Writing & recording
- 15% Launch

CONTACT US

At Talking Statues Association, we believe in the power of storytelling and the profound impact it can have on our communities. By bringing historical statues to life through modern technology, we aim to create engaging experiences that educate, entertain, and inspire!

VISIT OUR WEBSITE

EMAIL US

We are looking forward to hearing from you!

